
Usani, Godspower Okpo

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 www.weplayvibes.com.ng  Power Usani  lamlyricalpower

PERSONAL DETAILS

- Date of Birth : 06/05/1996
- Nationality : Nigerian
- Gender : Male

OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

EDUCATION

- | | |
|------|---|
| 2006 | <ul style="list-style-type: none">• University of Calabar Staff Nursery and Primary School, Calabar.
FSLC
Pass |
| 2010 | <ul style="list-style-type: none">• Hope Waddell Training Institution, Calabar
JSSCE
Pass |
| 2013 | <ul style="list-style-type: none">• Graceland Comprehensive Secondary School, Ugep.
WASSCE
Pass |

SKILLS

- Digital Marketing
- Creative Writing
- Project Management
- Graphic Design
- Social Media Management
- Public Relations Expert

EXPERIENCE

- | | |
|--------------|--|
| 18/01/2023 - | <ul style="list-style-type: none">• Application/Social Media Manager
Friday Technologies
- Running Marketing and PR Campaigns for the company's product and services. Branding.
- Oversee Social Media Accounts on various platforms.
- Monitor SEO and Web traffic metrics |
| 2014 - 2023 | <ul style="list-style-type: none">• Online PR /Manager
Strategybeat Music Recording Studio
Creating and Implementing Music PR strategies for Creative Talents, Brands and Businesses to reach Target Audience on the digital space. |
| 2013 - | <ul style="list-style-type: none">• Creative Executive Officer
WePlayVibes Digital Media
- Creating and Implementing PR strategies for Creative Brands and Businesses to reach Target Audience on the digital space. |

REFERENCE

- **Aremu, Damilare Friday - Friday Technologies**
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- **Edor, Desire O. - X24 NG**
CEO
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